

Militant Business Office  
March 21, 1977

TO ALL ORGANIZERS AND CIRCULATION DIRECTORS

Dear Comrades,

The Political Committee has voted to make the week of April 2-8 a national target week for the Militant sales campaign. We want to put a special emphasis on sales that week, and go over the 10,000 national sales goal.

Every branch will have to make it's individual goal if we are to go over the 10,000. Several areas, including New York, Kansas City, Salt Lake City and Indianapolis, have already decided to raise their goals for this week,

The experiences of this week will help increase and regularize sales for the rest of the spring. Extra sales teams should be scheduled so that all comrades can participate, and so that new sales locations can be covered. Special charts showing the projections for the target week, competitions for high sales person, etc., will help build the campaign in the branches.

Workplace sales should also receive special attention, with comrades making special efforts to go out on early morning or late evening sales, as well as to regular sales spots.

The YSA is also planning to make sales a priority this week, with chapters organizing extra sales to go over their Militant goal. Branches should discuss plans for this week with the YSA, both to plan high campus sales, and to urge YSAers to go on plantgate and community sales.

Comradely,

*Harvey McArthur*

Harvey McArthur  
Business Manager