

1976 National Campaign Committee Materials Distribution

	April 21 - July 31, 1976 campaign comm. only	Total during campaign
Bill of Rights English	80,000	691,567
Spanish	13,200	90,433
both	93,200	782,000
Women's Rights brochure	13,550	96,115
Black Equality brochure	32,000 new item	38,480
Youth & '76 Elections brochure	1,300 out of print	64,452
Candidates biographies	4,000 (approx)	24,000 (approx)
Halstead "Why Can't Everybody Have A Job" tabloid	- out of print	41,790
Camejo speech on "The Profit System" tabloid	6,500 new item	6,500
Harris truth kit	200 new item	200
<u>TOTAL BROCHURES & TABLOIDS</u>		1,053,537

POSTERS

Camejo for President	2,635	14,155
Reid for Vice President	2,175	13,146
Join The Fight Against Racism	- out of print	2,220
Jobs For All	- out of print	2,280
Ratify the ERA in '76	340	3,036
Desegregate the Schools	510	2,863
200 Years of Racism Is Enough	1,795	2,258

TOTAL POSTERS 41,538

BUTTONS

		total includes	button collectors/collectors
Camejo for President	120	13,151	3,483
Reid for Vice President	120	12,584	3,476
Vote Socialist Workers Party	70	4,972	220
Jobs For All, Not One Cent For War	- out of print	2,280	172
Human Needs Before Profits	215	2,684	7

Campaign Materials Distribution /2

	April 21 - July 31 Campaign committees only	Total during campaign
ERA IN '76 & Ratify the ERA	405	6,379 440
Capitalism Fouls Things Up	415	1,096 2
Education Is A Right	80	2,495 174
	<u>TOTAL BUTTONS</u>	48,060
Volunteer Cards	2,200	33,000
Endorser Cards	- out of print	25,000
Leaflets for national interventions	30,700	41,500
<u>MEDIA MATERIALS</u>		
Candidates In The News leaflet	-	4,500
Camejo <u>Newsday</u> article reprint		2,000 (approx)
Reid newsclips		3,000 (approx)
	<u>TOTAL MEDIA</u>	9,500
stickers		100,000 (approx)
GRAND TOTAL ALL LITERATURE MINUS STICKERS 1,242,635		

INQUIRIES RECEIVED BY NATIONAL CAMPAIGN COMMITTEE

Inquiry Breakdown	Jan 1 - Dec 31, 1975 12 months	Jan 1 - July 31, 1976 7 months	Total
Total number received	1,064	859	1,923
Asked for more information on the YSA	?	113	113 (incomplete)
Asked to join the YSA *	24	13	37
Asked for more information on the SWP	?	123	123 (incomplete)
Asked to join the SWP	60	145	205
Volunteered to distribute campaign lit. or other work	154	90	244
Subscribed to the <u>Militant</u>	161	142	303

* The Bill of Rights, Women's Rights and Black Equality brochures do not include a box people can check indicating they wish to join the YSA.

BALLOT STATUS SHEET AS OF AUGUST 3, 1976

SOCIALIST WORKERS PARTY CANDIDATES ARE CERTIFIED IN:

Arizona
Colorado
Kentucky
Massachusetts

Michigan - ballot status is dependent on outcome of suit against 'minor party primary' law passed after signatures were certified.

Minnesota
New Jersey
New Mexico
Ohio

Legal challenges pending:

Michigan - joint suit with CP and other parties.

Utah - CP will be a plaintiff in this suit challenging a different section of the law than will the SWP.

Challenges to petitions pending:

Idaho

GUS HALL AND JARVIS TYNER ARE CERTIFIED IN:

Kentucky
Minnesota
New Jersey
Ohio

Alabama - Secretary of State says that certification is probable.

Legal challenges pending:

Michigan
Utah

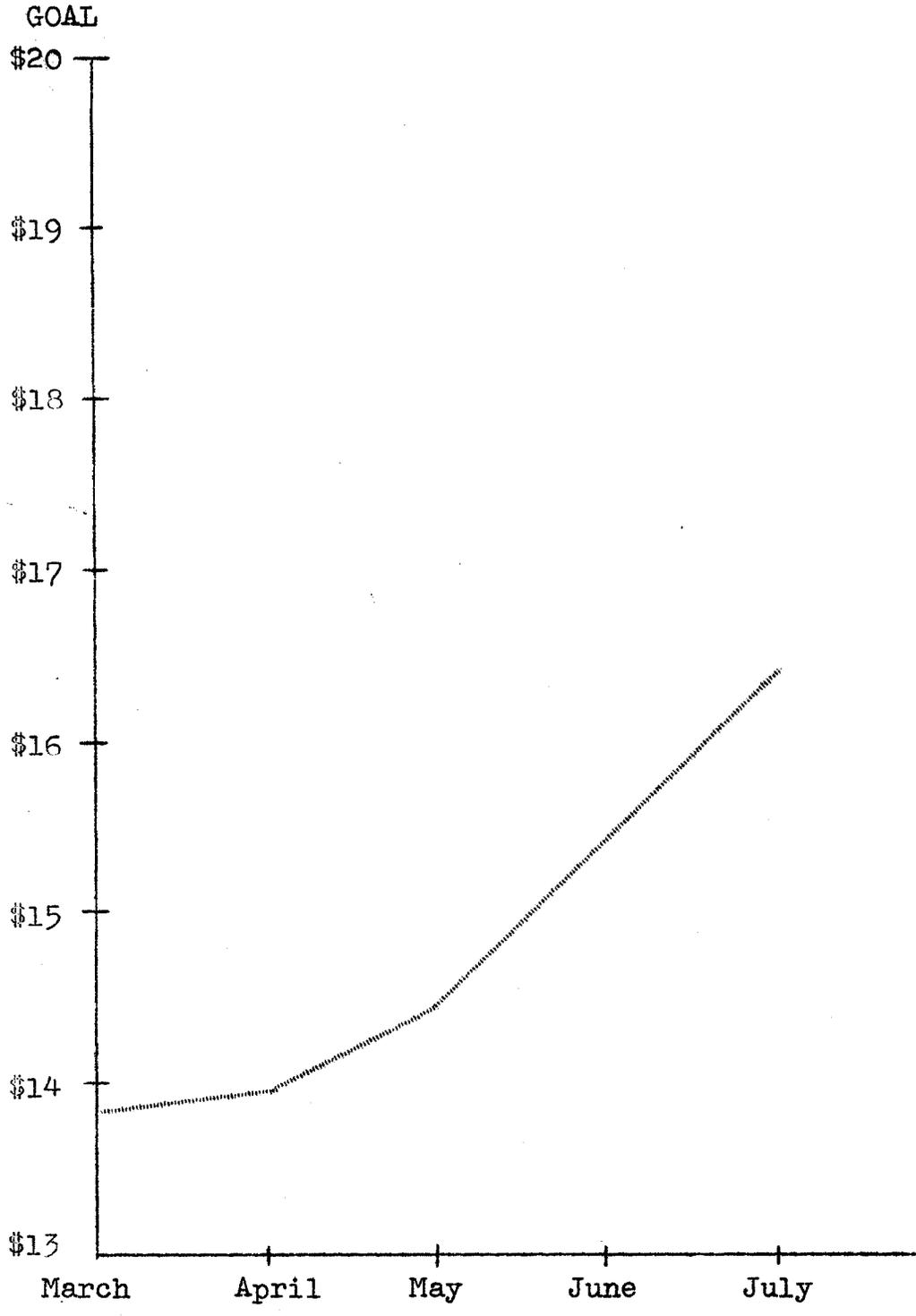
Challenges to petitions pending:

Maine
Michigan
Utah

EUGENE McCARTHY IS CERTIFIED IN:

Kentucky
Maine
New Jersey
Ohio

PROGRESS ON \$20 NATIONAL AVERAGE PER CAPITA GOAL



Progress on

Increasing Monthly Per Capita Sustainer Pledge to National Office

Comparative Branch Standings - July 1976 and March 1976*

	<u>July 1976</u>	<u>March 1976*</u>	<u>Increase</u>
Detroit Westside	37.50	38.75	0
Washington D.C. Northwest	35.00	26.00	9.00
Minneapolis	25.00	23.00	2.00
Philadelphia Westside	23.83	23.83	0
Houston Northside	22.75	17.33	5.42
Houston Northeast	21.67	17.33	4.34
Pasadena	21.67	12.00	9.67
Cambridge	21.00	27.75	0
Williamsburg Brooklyn	21.00	17.00	4.00
Queens	21.00	9.00	12.00
St. Paul	21.00	20.00	1.00
Atlanta East	20.00	20.00	0
Atlanta West	20.00	20.00	0
Chicago South	20.00	10.00	10.00
Houston South Central	20.00	17.00	3.00
Louisville (Organizing Com.)	20.00	0	20.00
San Fernando Valley	20.00	0	20.00
Bronx	20.00	0	20.00
Richmond	20.00	0	20.00
Cincinnati	19.50	13.00	6.50
East Los Angeles	19.00	10.00	9.00
Upper West Side, N.Y.	19.00	15.00	4.00**
Newark	18.25	14.00	4.25
Detroit Southwest	17.33	18.57	0
Detroit Eastside	17.00	16.25	.75
Pittsburgh	17.00	17.00	0
San Francisco Mission District	17.00	17.00	0
San Francisco Western Addition	17.00	14.00	3.00
Washington D.C. Southeast	17.00	26.00	0

*Or first month branch was established.

**Debt repayment pledge.

Monthly Per Capita Sustainer Pledge to National Office, continued

	<u>July 1976</u>	<u>March 1976*</u>	<u>Increase</u>
Germantown Philadelphia	16.25	16.25	0
Uptown Rogers Park Chicago	15.00	10.00	5.00
Cleveland	15.00	15.00	0
Denver	15.00	15.00	0
Milwaukee	15.00	10.00	5.00
Crown Heights Brooklyn	15.00	15.00	0
Lower East Side N.Y.	15.00	10.00	5.00**
Oakland	15.00	13.00	2.00
Portland	15.00	15.00	0
San Diego	15.00	11.00	4.00
San Jose Central	15.00	15.00	0
San Jose Eastside	15.00	15.00	0
Seattle Central	15.00	15.00	0
Seattle North End	15.00	15.00	0
St. Louis	15.00	17.33	0
Berkeley	14.50	19.00	0
Boston	14.00	7.00	7.00
San Francisco Ingleside	13.00	14.00	0
Chelsea, N.Y.	12.00	5.00	7.00
Near North Chicago	10.00	10.00	0
Dallas	10.00	7.50	2.50
Crenshaw	9.00	9.00	0
Roxbury	8.50	7.00	1.50
Chicago Southside	8.00	6.00	2.00
Baltimore	7.00	4.00	3.00
Prince George's County	7.00	7.00	0
West Side Chicago	6.00	5.00	1.00
Long Beach	5.50	5.50	0
New Orleans	5.00	3.00	2.00
San Antonio	4.25	0	4.25
National Average	16.31	13.82	2.49

*Or first month branch was established.

**Debt repayment pledge.

The Militant's Subscription Base

August 1976

Domestic Long-Term Subscriptions

Paid subscriptions	2,483
Libraries	398
Exchanges	167
Complimentary	121
Prisoners	<u>308</u>
TOTAL	3,477

Foreign Subscriptions

Paid	302
Complimentary	111
Exchanges	<u>145</u>
TOTAL	558

Domestic Introductory Subscriptions

Paid	1,676
Total complimentary and exchange	544
Total paid long-term subscriptions	3,183
Total introductory subscriptions	1,676
Total prisoner subscriptions	<u>308</u>
TOTAL AUGUST 1976 SUBSCRIPTION BASE	5,711
August 1975 Subscription base	5,218