

STATISTICS ON PARTY GROWTH

1. Total SWP members in branches: 1242
Total SWP members in at-large areas: 10
Total number SWP members: 1252 *as of Dec 1*

2. Total number recruited to SWP since Sept. 1: 112
Total number recruited from YSA to SWP since Sept. 1: 72
Total number recruited directly to SWP since Sept. 1: 40
Percentage of party membership recruited since Sept 1: 9%

3. Composition of SWP members recruited since Sept. 1:
Number of recruits - Black: 13
Number of recruits - Chicano: 5
Number of recruits - other oppressed nationality: 3
Number of recruits - women: 36
Number of recruits - in trade unions: 27

4. Composition of party as a whole:
Number of members who are Black: 64
Number of members who are Chicano: 22
Number of members who are Puerto Rican: 8
Number of members who are from other oppressed nationality: 11
Number of members who are women: 527
Number of members who are in trade unions: 313

5. Percentage of recruits since Sept. 1 whose first contact with the party was:
 - A. election campaign: 19
 - B. antiracist work: 9
 - C. women's liberation work: 4
 - D. union work: 6
 - E. other: 38

6. Total percentage of SWP members in YSA: 41%

Party Growth

	<u>Recruited since Sept. 1 from YSA</u>	<u>directly</u>	<u>Recruit. Director</u>	<u>Recruit. Committee</u>	<u>new members class</u>	<u>contact class</u>
Atlanta	4	1	yes	no	no	no
Baltimore	-	-	-	-	-	-
Boston	6	0	yes	no	yes	no
Brooklyn	2	2	yes	yes	yes	yes
Chicago (W/N)	0	1	no	no	no	no
Chicago (South)	2	0	yes	no	no	no
Cleveland	4	0	yes	no	no	no
Denver	1	2	yes	yes	yes	yes
Detroit	2	1	yes	no	no	yes
Houston	13	0	yes	no	yes	no
Los Angeles (C/E)	0	1	yes	yes	no	no
Los Angeles (West)	3	1	yes	yes	no	yes
Lower East Side	1	3	no	no	no	no
Milwaukee	1	0	yes	no	no	no
New Orleans	2	0	yes	yes	yes	yes
Newark	3	2	yes	no	no	no
Oakland/Berkeley	2	3	yes	yes	no	yes
Philadelphia	2	0	yes	yes	no	no
Pittsburgh	1	1	yes	no	no	yes
Portland	3	1	yes	yes	yes	yes
San Diego	0	1	no	no	no	no
San Francisco	3	6	yes	yes	no	yes
San Jose	3	0	yes	no	no	no
St. Louis	3	1	yes	yes	no	no
Seattle	2	2	yes	no	no	no
Twin Cities	5	1	yes	yes	no	yes
Upper West Side	1	4	yes	yes	no	no
Washington D.C.	3	4	yes	no	yes	yes
Total	72	40				

THE MILITANT'S AVERAGE WEEKLY CIRCULATION 1975

1. Weekly Average Subscription Copies:	Jan-June	July-Dec
Domestic subscriptions*	4,586	4,372
Introductory subscriptions from subscription drives	3,011	1,400
Foreign subscriptions*	<u>671</u>	<u>665</u>
Average subscription base	8,268	6,437
2. Weekly Average Bundle Copies:		
Branch bundles	8,206	6,528
Other domestic bundles**	3,658	3,146
Foreign bundles	<u>197</u>	<u>141</u>
Average bundle circulation	12,061	9,815
3. Total average circulation:		
Subscriptions	8,268	6,437
Bundle copies	12,061	9,815
Sample copy distribution***	<u>400</u>	<u>500</u>
TOTAL	20,729	16,752

* Includes exchanges, complimentary, and introductory subs that come in during non-sub drive periods, as well as long-term paid subs.

** Includes YSA locals, newsstand accounts, YS teams, and individuals.

*** Includes an average of 250 copies distributed at West Street and mailed as promotional copies, and others sent out in special mailings, e.g., to Black newspapers to get out a feature story on FBI disruption of the Black movement.

INQUIRIES RECEIVED BY NATIONAL CAMPAIGN COMMITTEE DURING 1975

	<u>Jan. 1 - Aug. 12</u>	<u>Aug. 13 - Dec. 19</u>
<u>Total Number Received:</u>	703	361
 <u>Where the inquiries come from:</u>		
Bill of Rights coupons:	116	113
<u>Militant</u> campaign coupons:	99	22
<u>Militant</u> "Join the SWP" coupons:	-	22
Youth Brochure coupons:	10	21
Volunteer cards:	-	15
<u>Young Socialist</u> coupons:	17	9
<u>Village Voice</u> ad:	53	-
Other:	333	159
 <u>How the inquirers support the campaign:</u>		
Ask to join SWP:	5	55
Ask to join YSA:	12	12
Ask for more information on YSA:	-*	53
Distribute 5 or more Bill of Rights:	63	18
Volunteer for other specific activity:	24	49
Contribute one dollar or more:	112	54
<u>Militant</u> subs bought by inquirers:	78	83
<u>Young Socialist</u> subs bought by inquirers:	11	12

*No figure recorded in previous tally

THE MILITANT'S SUBSCRIPTION BASE

(Dec. 1975 Compared with Previous Years)

	DEC 1975 <u>(#48)</u>	DEC 1974 <u>(#48)</u>	DEC 1973 <u>(#48)</u>	DEC 1972 <u>(#48)</u>
<u>Domestic Long-Term Subscriptions:</u>				
Paid subscribers	2,853	2,870	2,626	2,572
Paid libraries	394*	218	250	240
Exchanges	152	143	289	311
Complimentary	132	131	163	115
Prisoners	339	303	325	276
 TOTAL	 3,870	 3,665	 3,653	 3,514

Subscriptions Outside the US:

Paid (including libraries)	415*	260	201	244
Exchanges	116	216	242	241
Complimentary	130			
 TOTAL	 661	 476	 443	 485

Combined:

Paid long-term subscriptions	3,662	3,348	3,077	3,056
Prisoners	339	303	325	276
Complimentary and exchange	530	490	694	667
 LONG-TERM SUBSCRIPTION BASE	 4,531	 4,141	 4,096	 3,999

<u>Introductory Subscriptions:</u>	3,875	8,630	16,500	35,441
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TOTAL DECEMBER SUBSCRIPTION BASE	8,406	12,771	20,596	39,440
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*This increase is largely due to the merger with the ISR. Libraries and subscribers outside the U.S. who were sent the Militant as a result of the merger have tended to renew, whereas domestic subscribers have not. A good portion of the domestic subscribers gained as a result of the merger are members of the SWP or YSA and prefer to buy the Militant from the branch or local's bundle.

COMPARISON OF MILITANT SALES, MEMBERSHIP PARTICIPATION,
AND PER CAPITA SALES

Fall 1975 Sales Campaign

<u>Area</u>	<u>Goal</u>	<u>Ave. sold</u>	<u>% of goal sold</u>	<u>Ave. wk'ly participation</u>	<u>*Ave. per capita sales</u>
Atlanta	375	293	78%	27	10.9
Baltimore	150	146	97%	10	14.6
Boston	300	251	84%	30	8.4
Brooklyn	300	223	74%	27	9.3
South Side Chicago	250	235	94%	18	13.0
West-North Chicago	250	245	98%	16	15.3
Cleveland	200	244	122%	21	11.6
Denver	275	263	96%	31	8.6
Detroit	275	228	83%	22	10.4
Houston	350	301	86%	28	10.8
Central-East L.A.	350	279	80%	27	9.8
West Side L.A. (6 wks)	300	185	62%	17	10.9
Lower East Side	250	145	58%	stats. not available	
Milwaukee	200	137	69%	20	7.5
Newark	100	106	106%	12	9.1
New Orleans	150	143	95%	16	8.9
Oakland/Berkeley	350	325	93%	27	12.0
Philadelphia	275	267	97%	29	9.2
Pittsburgh	275	269	98%	29	9.3
St. Louis	300	245	82%	24	10.2
San Diego	200	182	91%	18	10.1
San Francisco	325	337	104%	28	12.0
San Jose	150	136	91%	14	9.7
Seattle	275	192	70%	24	8.0
Twin Cities	300	201	67%	25	8.0
Upper West Side	325	192	59%	26	7.4
Washington, D.C.	325	250	77%	24	10.4
Portland	200	174	87%	23	7.6
Ave. per area	264	220	83%	23	
TOTAL	7,400	6,150	83%	650	9.5

Comparison with previous campaigns:

Spring 1975	9,300	8,700	94%	700	12.4
Fall 1974	9,700	10,900	112%	750	14.5
Spring 1974	10,000	7,900	79%	700	11.3

* Per capita sales here are based on the number of participants in weekly sales rather than total SWP and YSA membership.

BREAKDOWN OF WEEKLY MILITANT SALES BY LOCATION

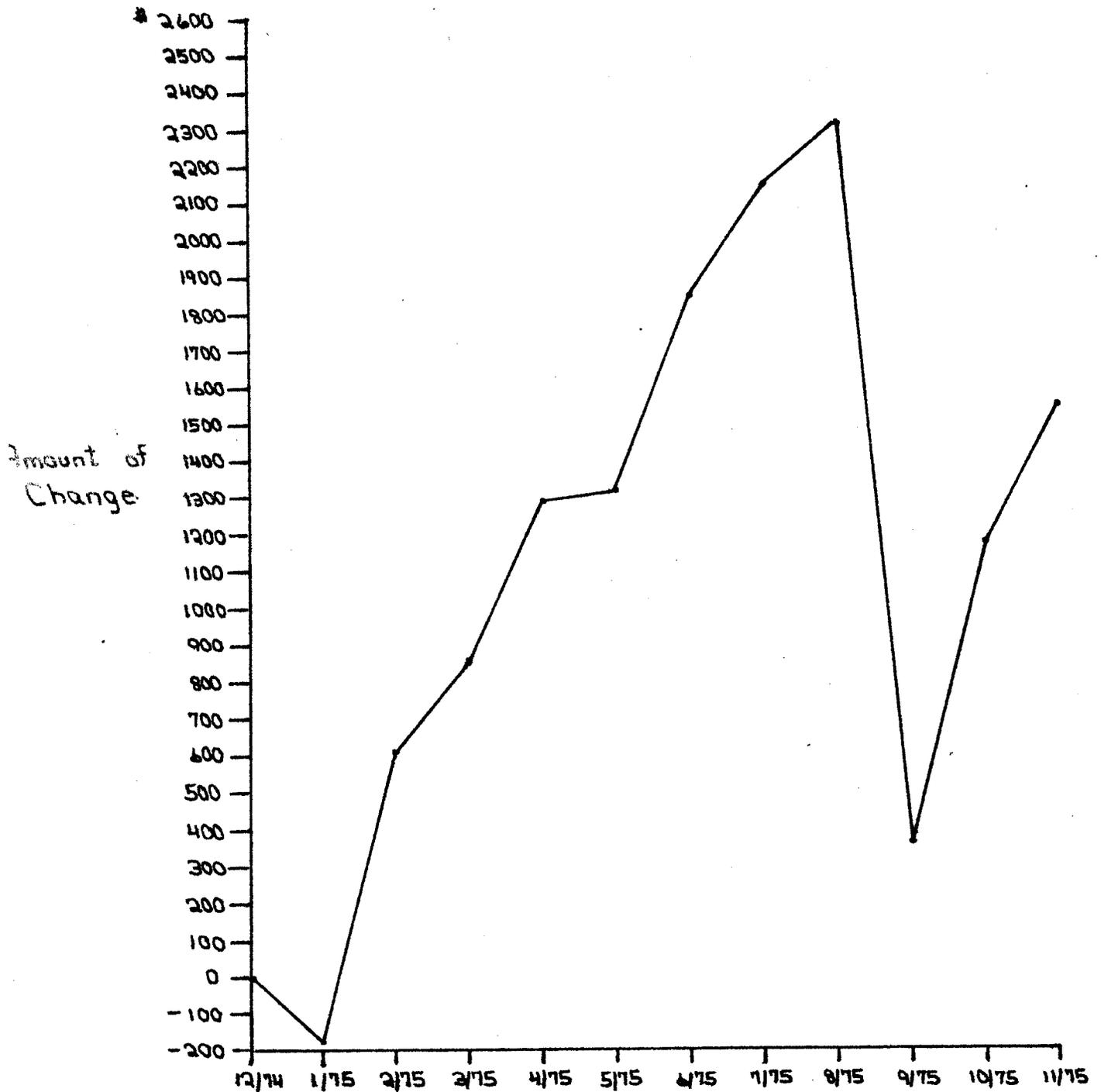
Fall 1975

Branch & Local	oppressed communities		worksites, unions		campuses		political events		other
Atlanta	123	42%	78	27%	49	17%	12	4%	10%
Baltimore	37	25%	0	--	85	58%	17	12%	5%
Boston	66	26%	5	2%	55	22%	32	13%	37%
Brooklyn	66	30%	16	7%	51	23%	52	23%	17%
South Side	92	39%	14	6%	21	9%	20	8%	38%
West-North	69	28%	4	2%	68	28%	8	3%	39%
Cleveland	86	35%	5	2%	93	38%	25	10%	15%
Denver	77	29%	33	13%	68	26%	16	6%	26%
Detroit	84	37%	25	11%	84	37%	22	10%	5%
Houston	188	63%	29	10%	26	9%	13	4%	15%
Central-East	158	57%	21	8%	30	11%	33	12%	12%
West Side (6wks)	79	43%	11	6%	24	13%	52	28%	10%
Lower East Side	statistics not available								
Milwaukee	58	42%	12	9%	41	30%	6	4%	15%
Newark	10	10%	3	3%	17	16%	11	10%	39%
New Orleans	104	73%	0	--	20	14%	19	13%	--
Oakland/Berkeley	150	46%	16	5%	50	15%	19	6%	28%
Philadelphia	113	42%	21	8%	36	14%	48	18%	18%
Pittsburgh	48	18%	24	9%	39	14%	14	5%	64%
Portland	70	40%	21	12%	36	21%	11	6%	21%
St. Louis	118	48%	29	12%	68	28%	22	9%	3%
San Diego	70	38%	9	5%	40	22%	32	18%	17%
San Francisco	88	26%	29	9%	80	24%	22	6%	35%
San Jose	49	36%	2	2%	24	18%	24	18%	26%
Seattle	60	31%	13	7%	17	9%	22	11%	42%
Twin Cities	43	24%	34	17%	22	11%	15	7%	41%
Upper West Side	49	25%	7	4%	25	13%	20	11%	47%
Washington DC	132	53%	30	12%	44	18%	32	13%	4%
Ave. per area:	86	39%	18	8%	46	21%	24	11%	21%
Total:	2,400	39%	500	8%	1,275	21%	675	11%	21%

Comparison with previous campaigns:

Spring '75	3,000	35%	400	5%	2,050	24%	700	8%	28%
Fall '74	3,700	34%	340	3%	3,000	27%	900	8%	28%
Spring '74	2,000	26%	425	5%	2,100	26%	625	8%	35%

Changes in Total Monthly Sustainer Pledged to National Office Since December 1974



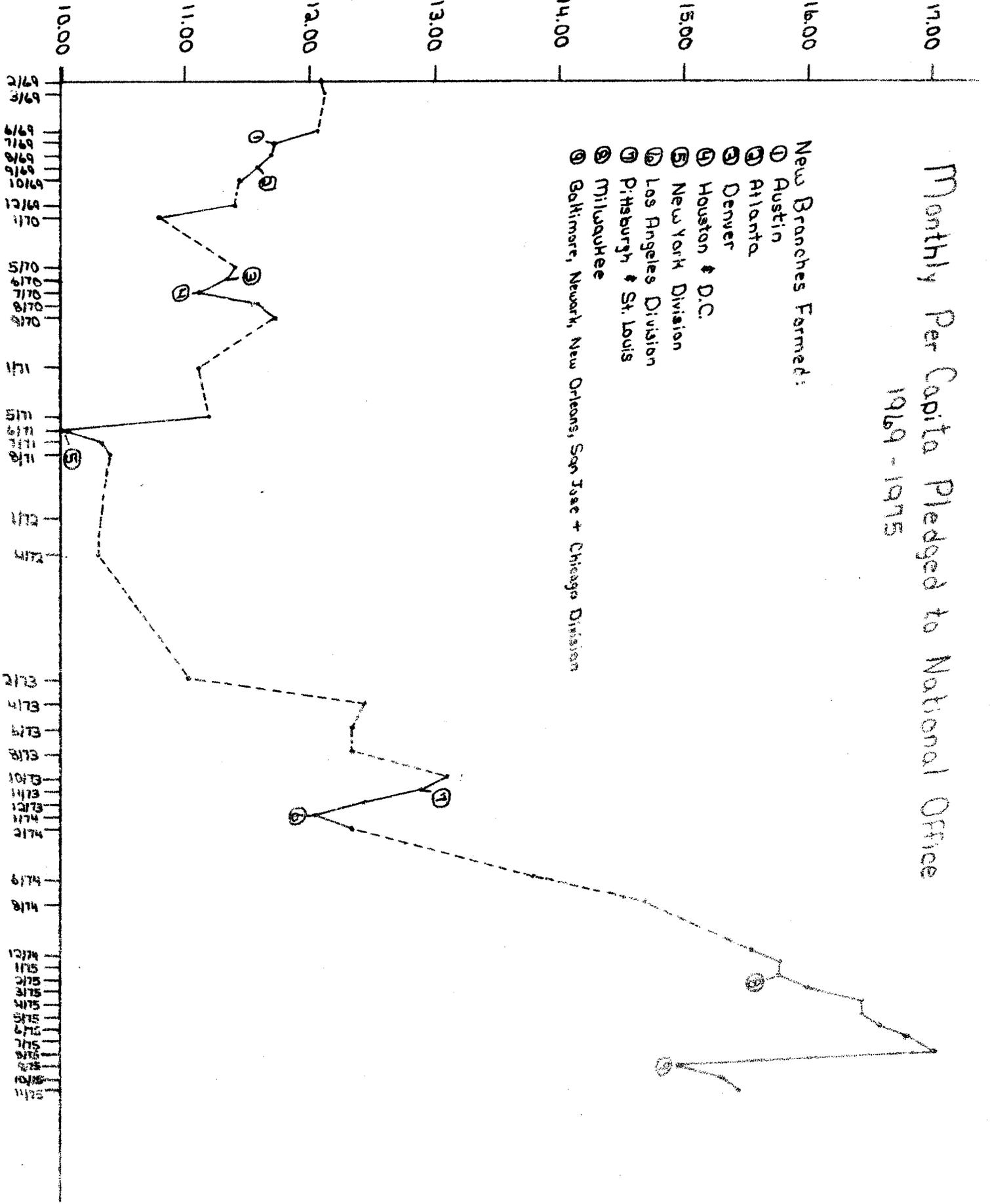
In December, 1974, a national campaign was launched to increase the total sustainer pledged to the national office by \$1,000 per month by August. We achieved more than double this goal. The total increase by August was \$2312, of which \$1552 came from increases in per capita pledges from nineteen branches, and \$760 was the result of the party's growth in membership since December.

The formation of new branches resulted in a drop of \$1950 in September. However, we have recovered \$1185 of this loss: \$568 is from per capita sustainer increases from eight branches, and \$617 is the result of the party's growth this fall.

Monthly Per Capita Pledged to National Office 1969 - 1975

New Branches Formed:

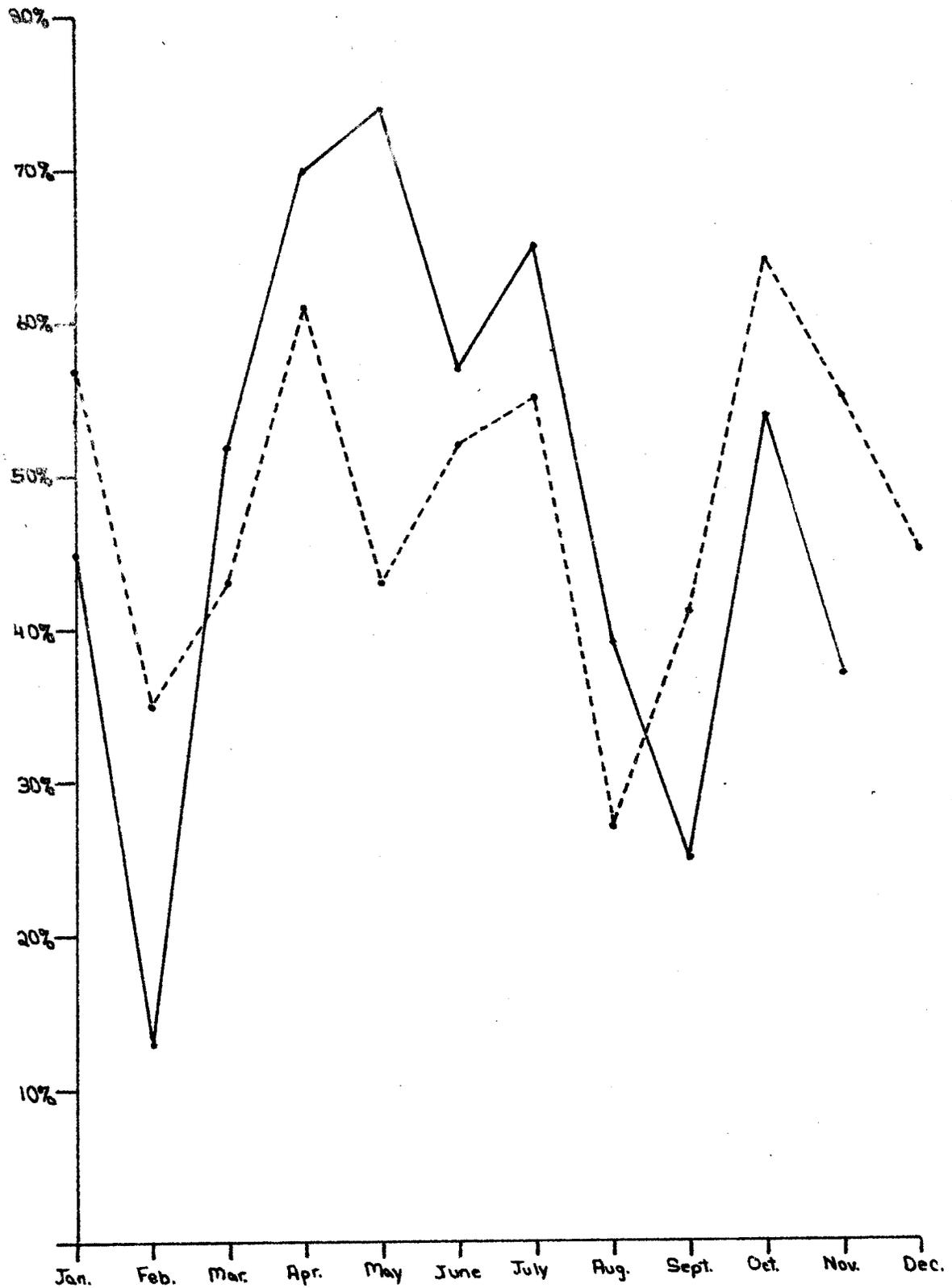
- ① Austin
- ② Atlanta
- ③ Denver
- ④ Houston & D.C.
- ⑤ New York Division
- ⑥ Los Angeles Division
- ⑦ Pittsburgh & St. Louis
- ⑧ Milwaukee
- ⑨ Baltimore, Newark, New Orleans, San Jose & Chicago Division



National Office Per Capita Sustainer Pledge - December 1974,
August 1975 and November 1975

	<u>December 1974</u>	<u>August 1975</u>	<u>November 1975</u>
Atlanta	15.00	19.00	19.00
Boston	18.00	20.00	20.00
Brooklyn	16.00	17.00	17.00
Chicago-Unified Branch	17.50	17.50	-
Chicago (W/N)	-	-	17.50
Chicago (South)	-	-	10.00
Cleveland	12.00	15.00	15.00
Denver	15.00	16.00	18.00
Detroit	20.00	23.00	23.00
Houston	15.00	17.00	17.00
L.A.(Central/East)	11.00	11.00	11.00
L.A.(Westside)	15.00	18.00	14.00
Lower East Side	16.00	17.00	10.00
Milwaukee	-	10.00	10.00
New Orleans	-	-	3.00
Newark	-	-	5.00
Oakland/Berkeley	17.25	18.25	19.00
Philadelphia	17.20	19.50	19.50
Pittsburgh	15.00	16.00	16.00
Portland	6.00	10.00	12.00
San Diego	6.00	5.00	9.00
San Francisco	17.00	17.00	17.00
St. Louis	15.00	15.00	17.20
Seattle	15.00	17.00	17.00
Twin Cities	20.00	22.00	23.00
Upper West Side	12.00	15.00	15.00
Washington D.C.	25.00	26.00	26.00
Average	15.54	17.02	15.43

Percentage of Branches Current to All Departments in 1974 and 1975

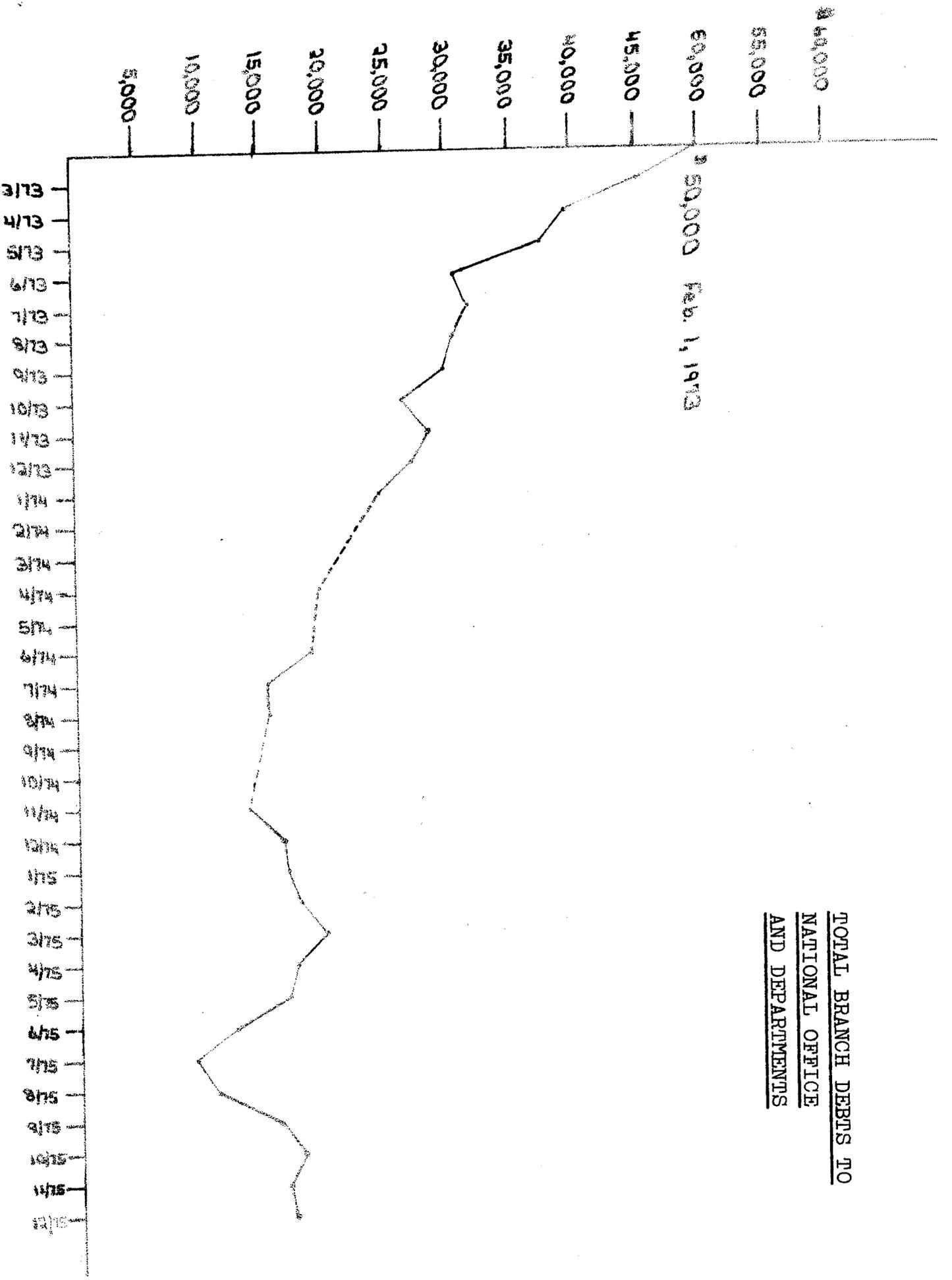


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————— 1975

Branch Performance on Keeping Current With the National Office
and Departments: Number of Months Current During the Eleven
Months from January 1975 through November 1975

	<u>No. of Months Applicable</u>	<u>NO Sust.</u>	<u>Bulletins</u>	<u>Militant</u>	<u>Path.</u>	<u>No. of Months to All Depts.</u>
Atlanta	11	9	10	11	7	5
Boston	11	7	7	9	7	3
Brooklyn	11	7	8	11	8	2
Chicago-Unified	8	7	7	8	5	3
Chicago (W/N)	3	2	3	3	2	1
Chicago (South)	3	2	3	3	2	1
Cleveland	11	6	8	8	7	2
Denver	11	11	9	11	10	8
Detroit	11	11	11	11	8	8
Houston	11	9	10	11	10	8
L.A. (Central/East)	11	7	10	11	6	5
L.A. (West)	11	11	7	10	7	4
Lower East Side	11	9	7	10	7	3
Milwaukee	10	9	9	10	8	6
New Orleans	1	0	1	1	1	0
Newark	2	2	2	1	2	1
Oakland/Berkeley	11	11	10	11	9	8
Philadelphia	11	8	9	10	8	3
Pittsburgh	11	11	11	11	11	11
Portland	11	11	8	7	8	3
San Diego	11	9	7	10	5	2
San Francisco	11	7	9	9	6	4
San Jose	2	-	2	2	2	2
St. Louis	11	11	10	11	9	8
Seattle	11	11	8	10	8	6
Twin Cities	11	10	9	11	11	6
Upper West Side	11	7	7	10	7	4
Washington D.C.	11	11	11	11	8	8

TOTAL BRANCH DEBTS TO
NATIONAL OFFICE
AND DEPARTMENTS



National Debt Retirement Campaign
Comparative Branch Standings - April 1, 1975,
July 1, 1975 and December 1, 1975

Total Debts

	<u>April 1, 1975</u>	<u>July 1, 1975</u>	<u>December 1, 1975</u>
Atlanta	1858	734	667
Boston	443	551	862
Brooklyn	313	326	555
Chicago-Unified Branch	0	130	-
Chicago (W/N)	-	-	17
Chicago (South)	-	-	743
Cleveland	594	801	1778
Denver	103	0	214
Detroit	0	10	27
Houston	425	0	235
L.A.(Central/East)	4134	2347	1426
L.A.(Westside)	320	29	480
Lower East Side	2769	909	2244
Milwaukee	6	122	31
New Orleans	-	-	372
Newark	-	-	789
Oakland/Berkeley	1273	588	357
Philadelphia	50	59	51
Pittsburgh	261	0	0
Portland	1483	788	794
San Diego	543	606	946
San Francisco	1847	982	478
San Jose	-	-	552
St. Louis	108	0	0
Seattle	343	240	162
Twin Cities	74	28	1083
Upper West Side	485	0	1587
Washington D.C.	29	33	210
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Total	17,461	9,283	16,660