

14 Charles Lane
New York, N.Y. 10014

Jan. 22, 1975

TO ALL BRANCH ORGANIZERS AND SALES DIRECTORS:

Dear Comrades,

To concentrate the impact of the socialist press in the period ahead the publishers of the International Socialist Review and of The Militant have proposed an important new step. Beginning with the April issue the ISR will be merged with The Militant, where it will appear as a special monthly magazine supplement. This will have two advantages. It will provide an attractive feature for The Militant and broaden the range of its coverage. For the ISR it will mean a considerable increase in its circulation -- approximately triple its present readership. The ISR will retain its own identity and name. The merger will also allow for a more economic and efficient use of the resources of the two periodicals in many respects ranging from editorial collaboration to subscription drives and mailings.

The new format for the ISR will be 12 Militant pages. The weeks it appears, the paper will publish a total of 32 pages with 20 for The Militant and the rest for the magazine. Present ISR subscribers will receive The Militant for the full duration of their ISR subscription. If they already have a Militant sub it will be extended accordingly.

A public announcement of the change will be published in the March ISR and will appear simultaneously in The Militant. The March ISR, its annual special International Women's Day issue, will appear as scheduled.

Comradely,

Les Evans

Les Evans
ISR Editor