

# DAILY PEOPLE

VOL. 12, NO. 335.

NEW YORK, THURSDAY, MAY 30, 1912.

ONE CENT.

EDITORIAL PARAGRAPH

## {THE CHICAGO “WORLD,” NEE “SOCIALIST.”}

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**A** MOVE in the Socialist party direction was made by the Chicago *Socialist* when it changed its name to *World*. The word “Socialist” is likely to repel; the word “World” is non-repellent. Thus the Chicago *World* may succeed in getting readers, whereas the Chicago *Socialist* has failed. Obedient to the law that effect reacts back upon cause and stimulates cause, often even to the extent of turning cause into effect, the S.P., a cause to which the change of name by its Chicago organ is the effect, should now also change its name, say to the “World’s Party”; cause and effect, acting and reacting upon each other, the paper may then call itself the “Vapor”; the paper’s newest name effect a further change in the party’s name to the “Vapor Party”—and so on. It is worth while for somebody to try and “catch society napping,” and thus word it into a revolution, while the S.L.P. is making the front attack.

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Uploaded June 2013

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